

ATLAS® WORLD GROUP INTERNATIONAL LAUNCHES AGENT PARTNER PROGRAM WITH InterWest Moving & Storage in Salt Lake City

[Atlas® World Group International \(AWGI\)](#), a subsidiary of Atlas World Group, Inc., announces the launch of its Atlas Agent Partner Program with InterWest Moving as a strategic partner. With this program and in collaboration with [Atlas Van Lines](#) moving agents, AWGI will establish sales and customer service centers in strategic markets nationwide to strengthen its global mobility offering.

As an agent partner, InterWest Moving & Storage will be armed with the full support and expertise of AWGI to service international shipments and storage needs for new and existing customers. In addition to its creation of an international moving location in the Salt Lake City market, AWGI will work alongside InterWest Moving to execute team trainings and coordinate territory marketing, lead generation and sales support in the region.

“With a new Salt Lake City storefront operated by InterWest Moving & Storage, we will have a team of skilled experts in international moving and related relocation services,” said Jim Gaw, President of AWGI. “We are thrilled to grow our structure and overall business with the help of such a reputable industry organization like InterWest. Together, we will be able provide international relocation expertise and high- quality services to international clients and customers in Salt Lake City, as well as the entire state of Utah.

Atlas International is a world class industry leader of global mobility services providing tri-regional service with excellent customer service. As a part of Atlas World Group, the company and its strategic agents provide relocation service for over 160,000 shipments to customers globally per year.

Headquartered in Idaho Falls, the InterWest group provides elite moving services, including corporate relocation, government and industrial relocation to specialized transportation and personal moving services. InterWest Moving has served as an Atlas Van Lines agent since 1956.

For more information about Atlas World Group International, visit www.atlasintl.com or email Luke Lingafelter at llingafelter@atlasintl.com